



With pride we recently launched our brand new Business Directory 2014, themed 'Crossing Borders'.

Hot off the press

The well-attended and bustling business cocktails were hosted by our members Schiphol Cargo together with SASOL Ltd at Schiphol Group in [the Netherlands](#) and at the Nedbank Auditorium in Sandton, [South Africa](#). In case you missed the revelation, no worries. Because we also crossed digital borders, we invite you to leaf through our [e-zine](#) version! Enjoy reading, both this Newsflash and our digital Business Directory.

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Business News



Focus on Namibia

On Friday 4th April, 2014, SANEC, organized a Namibia Roundtable for its members in the Netherlands to discuss several trade and investment opportunities. Honorary guest was the Permanent Secretary of the Namibian Ministry of Trade and Industry who highlighted opportunities in the fields of logistics (re-development of ports and airports), energy, agro, manufacturing and tourism. The long awaited plans to launch a Namibia - Netherlands Business Platform was reached. The platform will allow members to be informed about facilitated opportunities (e.g. export, investment projects and tenders). In addition, discussions took place to set up a trade mission to Namibia in the second half of 2014.



GDP growth of 3% through MAP

During a stakeholder meeting SANEC, Isah Business Software and Rifle Shot performance Holdings, the partners of the Manufacturing Accelerator Programme (MAP), informed their stakeholders on the strategic and

economic value of MAP. They stated that through MAP an extra GDP growth of 3% can be anticipated in South Africa. MAP's mission is to increase manufacturing competitiveness in Africa with a strong focus on enterprise and supplier development.

[» More information](#)



Leiden municipality visits Buffalo City

Leiden municipality is currently visiting their partners from East London in Buffalo City, as part of a trade mission focusing on water management and sanitation. SANEC represents East London and will be facilitating a Roundtable on 8 May. Read more on the Leiden municipal website

[» More information](#)



Transitional Period B-BBEE Codes of Good Practice extended

SANEC members, be aware that the transitional period regarding the new Broad-Based Black Economic Empowerment Codes of Good Practice has been extended. The transitional period would have expired on 10 October of this year, and has now been extended until 30 April 2015.

[» More information](#)



Department of Design opens doors

Dutch design meets South African inspiration at the Department of Design in Design Capitol 2014 Cape Town. The Department of Design is an incubator for long-term economic partnerships between Dutch and South African partners will be opened on 8 July. A network of local partners in Cape Town will collaborate with the Consulate-General to create suitable matches for Dutch companies and organisations. Registration deadline: 2 May 2014.

[» More information](#)

Business opportunities

SANEC keeps an eye on business opportunities in the Southern African region. Below you will find external links to web articles that might be of interest.

- **SA companies invited to enter Productivity Awards** » [More information](#)
- **New customers sought for aquaculture products (South Africa)** » [More information](#)
- **Engineering company seeks new products to distributes (Namibia)** » [More information](#)

- **Distributors sought for solar powered generators and chargers (Africa and South Africa)** » [More information](#)

News from our partners



Philips establishes Research & Innovation Hub in Africa

SANEC member Philips announced the establishment of its Africa

Innovation Hub in Nairobi, Kenya, which underlines the company's commitment to invest in Africa. The Philips Africa Innovation Hub will work both on the creation of new inventions, as well as bringing these inventions to the market.

» [More information](#)



Hanim Jain launches new fashion portal in South Africa

Fashionistas in South Africa will welcome the new fashion portal of SANEC member Hanim Jain. Recently Hanim Jain launched styleluxx.co.za. Styleluxx is a leading online fashion retailer and has established itself as a luxury brand with high-end fashion, exclusive designers and detail focused customer care.

» [Visit styleluxx.co.za](http://styleluxx.co.za)

Member Deals



Etihad Airways

World Airline award winner Etihad Airways offers all SANEC members

discounted and flexible airfares on flights from

Member interview



Name: Bram van Wijck

Organization: Mavu

What is the core business of your company?

We develop sports and close the gap between grassroots and elite. We implement programs that centre around capacity building, to create sustainable sport development. In rural communities or disadvantaged urban areas.

» [Complete interview](#)

New members



[MAVU](#)



[BEHOLD](#)



[ITIM International](#)



[HOMERCO](#)

Amsterdam to Johannesburg and from Johannesburg to Amsterdam. Take this opportunity to try the reclining seats in the Etihad Pearl Business Class, which were specifically designed with the corporate traveller in mind.

[» More information](#)

Deloitte [DELOITTE Tax Lawyers](#)



[Braaimaster](#)



[ATP Instone](#)

Upcoming Events

08-05-2014	NL	Supported Event	SANEC Roundtable East London
08-05-2014	SA	Networking Event	Nedbank Business Breakfast
15-05-2014	SA	Seminar	Limpopo Roundtable
19 to 20-05-2014	SA	Supported Event	Manufacturing Indaba: Manufacturing Innovation
19 to 23-05-2014	SA	Trade Mission	DTI-Export Oriented Trade Mission to the Netherlands
20-05-2014	NL	Networking Event	SADC Ambassadors Business Luncheon
20-05-2014	NL	Seminar	Seminar "Boost your export"
28-05-2014	NL	Supported Event	Nyenrode Business Event
04-06-2014	NL	Seminar	Roundtable: Special Assignee Relief Programme
20-06-2012	NL	Networking event	Board meeting

www.sanec.orginfo@sanec.nl